



July 23, 2010

To: GCAA Associate Members

Subject: 2011 Management Workshop - Call for Papers

The planning for the 2011 Management Workshop has started. The meeting schedule has changed for 2011 program and will be held on a Wednesday and Thursday pattern. Vendor setup will be on Tuesday, February 22. The location remains the same at the Cobb Galleria in Atlanta, Georgia.

The theme for the 2011 Workshop is – **“Safe and Sustainable”**.

On the second day, Thursday, February 24, we will again have a series of concurrent sessions that are designed to inform and train our industry personnel. As GCAA members, you are provided the exclusive opportunity to make a presentation at the workshop. Each presentation is allotted 30 minutes.

For presentations to be considered, you must submit the enclosed form to us by **no later than August 23, 2010**. You will be informed in September if your paper has been accepted.

The presentations are chosen on the basis that they meet the following criteria.

- 1) Innovative product or service
- 2) New developing technology
- 3) Topics regarding conservation or sustainability
- 4) New view of an existing product or service

Your topic and a short synopsis should be sent by fax (**678/473-0015**) or email to Linda at lindamoore@gcaa.org. Please utilize the attached form to outline your proposed presentation.

A copy of this information will be available to download on the GCAA website in the event under the tab for Events – Management Workshop – 2011. Visit www.gcaa.org

We look forward to your participation in the 2011 Management Workshop.

Regards,

John Cardosa, Jr.
Executive Director

Call for Paper Submission Form

GCAA Management Workshop
Wednesday & Thursday,
February 23 & 24, 2011

Theme: "Safe and Sustainable"

Company Name and Address

Phone: _____
Email: _____
Submitted by: _____

PRINT CLEARLY OR TYPE INFORMATION

Topic Name _____

Synopsis _____

If you require additional space, please provide on a second page.

Allotted Time of Presentation: 30 minutes per session

Name of Presenter(s) & Email Addresses

If available, please provide all presenter(s) name and email address in the event we need to make direct contact:

Primary Presenter: _____ Email: _____ Phone: _____
Co-Presenter: _____ Email: _____ Phone: _____

Date of Presentation **Thursday, February 24, 2011** Location: Cobb Galleria, Atlanta, GA

Reply to: **Linda Moore** at lindamoore@gcaa.org or Fax to 678/473-0015 **before August 23, 2010**